

**BRAND OVERVIEW**

- Fogo de Chão (fogo-dee-shown) is an internationally-renowned restaurant that allows guests to discover what’s next at every turn.
- Founded in Southern Brazil in 1979, Fogo elevates the centuries-old cooking technique of churrasco – the art of roasting high-quality cuts of meat over an open flame – into a cultural dining experience of discovery.

**MENU & CUISINE**

- Fogo is best known for its authentic full churrasco dining experience, as well as its Market Table and Feijoada Bar – which includes seasonal salads and soup, fresh vegetables, imported charcuterie and more.
- The Full Churrasco Experience features a variety of simply seasoned cuts of meat that are expertly butchered, fire-roasted and carved tableside by Brazilian-trained gaucho chefs.
- Guests can also indulge in dry-aged or premium cuts like Wagyu ribeye or seafood options a la carte.
- Fogo offers an array of catering, takeout and delivery options, including Fogo To-Go, which allow guests to enjoy individual meals, a la carte offerings and ready-to-eat or ready-to-grill Fogo Experience bundles from the comfort of home.
- In 2019, Fogo announced a collaboration with HerdX, an agri-tech and data company, to bring product transparency and traceability to guests.

**BAR FOGO**

- Bar Fogo is a casual alternative for guests looking to linger while enjoying smaller, sharable plates (like Braised Beef Rib Sliders and Brazilian Empanadas), Brazilian-inspired cocktails and an award-winning South American wine list.
- All-day happy hour and half priced bottles of South American wine under \$100 are available every day in the dining room, bar and patio.

**LOCATIONS & GROWTH**

- Today, Fogo has 60 locations across the globe, including 48 in the United States, seven in Brazil, five in Mexico and two in the Middle East.
- Fogo has a new licensing agreement to market different segments of its offerings in retail and e-commerce sites.

**COMMUNITY**

- Fogo is a long-standing partner of No Kid Hungry, the nonprofit dedicated to connecting children in need with healthy meals.

**SUPPORT OFFICE**  
14850 Quorum Drive, Suite 500  
Dallas, TX 75254

 @fogorestaurants  
 @fogo  
 /fogo

[www.fogodechao.com](http://www.fogodechao.com)

**LEADERSHIP TEAM**

**Barry McGowan**  
Chief Executive Officer

**Tony Laday**  
Chief Financial Officer

**Rick Lenderman**  
Chief Operating Officer

**Janet Gieselman**  
Chief Marketing Officer

**Selma Oliveira**  
Chief Culture Officer

**Joseph Abbruzese**  
Chief Development Officer

**Blake Bernet**  
General Counsel

**Andy Feldmann**  
President of International

**MEDIA CONTACT**

**ICR**  
Seth Grugle  
646.277.1272  
FogoPR@icrinc.com

