

BRAND OVERVIEW

- Fogo de Chão (fogo-dee-shown) is an internationally-renowned restaurant that allows guests to discover what’s next at every turn.
- Founded in Southern Brazil in 1979, Fogo elevates the centuries-old cooking technique of churrasco – the art of roasting high-quality cuts of meat over an open flame – into a cultural dining experience of discovery.

MENU & CUISINE

- Fogo is best known for its authentic full churrasco dining experience, as well as its Market Table and Feijoada Bar – which includes seasonal salads and soup, fresh vegetables, imported charcuterie and more.
- The Full Churrasco Experience features a variety of simply seasoned cuts of meat that are expertly butchered, fire-roasted and carved tableside by Brazilian-trained gaucho chefs.
- Guests can also indulge in dry-aged or premium cuts like Wagyu ribeye or seafood options a la carte.
- Fogo offers an array of catering, takeout and delivery options, including Fogo To-Go, which allow guests to enjoy individual meals, a la carte offerings and ready-to-eat or ready-to-grill Fogo Experience bundles from the comfort of home.
- In 2019, Fogo announced a collaboration with HerdX, an agri-tech and data company, to bring product transparency and traceability to guests.

BAR FOGO

- Bar Fogo is a casual alternative for guests looking to linger while enjoying smaller, sharable plates (like Braised Beef Rib Sliders and Brazilian Empanadas), Brazilian-inspired cocktails and an award-winning South American wine list.
- All-day happy hour and half priced bottles of South American wine under \$100 are available every day in the dining room, bar and patio.

LOCATIONS & GROWTH


- Today, Fogo has 60 locations across the globe, including 46 in the United States, seven in Brazil, five in Mexico and two in the Middle East.
- Fogo has a new licensing agreement to market different segments of its offerings in retail and e-commerce sites.

COMMUNITY

- Fogo is a long-standing partner of No Kid Hungry, the nonprofit dedicated to connecting children in need with healthy meals.

SUPPORT OFFICE

14850 Quorum Drive, Suite 500
Dallas, TX 75254

 @fogorestaurants

 @fogo

 /fogo

www.fogodechao.com

LEADERSHIP TEAM

Barry McGowan
Chief Executive Officer

Tony Laday
Chief Financial Officer

Rick Lenderman
Chief Operating Officer

Janet Gieselman
Chief Marketing Officer

Selma Oliveira
Chief Culture Officer

Joseph Abbruzese
Chief Development Officer

Cijoy Olickal
Chief Information Officer

Blake Bernet
General Counsel

Andy Feldmann
President of International

MEDIA CONTACT

ICR
Seth Grugle
646.277.1272
FogoPR@icrinc.com

