

## BRAND OVERVIEW

- Fogo de Chão (fogo-dee-shown) is an internationally-renowned steakhouse that allows guests to discover what's next at every turn.
- Founded in Southern Brazil in 1979, Fogo elevates the centuries-old cooking technique of churrasco – the art of roasting high-quality cuts of meat over an open flame – into a cultural dining experience of discovery.

## MENU & CUISINE

- Fogo is best known for its authentic full churrasco dining experience, as well as its Market Table and Feijoada Bar – which includes seasonal salads and soup, fresh vegetables, imported charcuterie and more.
- The Full Churrasco Experience features a variety of simply seasoned cuts of meat that are expertly butchered, fire-roasted and carved tableside by Brazilian-trained gaucho chefs.
- Guests can also indulge in dry-aged or premium cuts like Wagyu ribeye or seafood options a la carte.
- Fogo offers an array of catering, takeout and delivery options, including Fogo To-Go, which allow guests to enjoy individual meals, a la carte offerings and ready-to-eat or ready-to-grill Fogo Experience bundles from the comfort of home.
- In 2019, Fogo announced a collaboration with HerdX, an agri-tech and data company, to bring product transparency and traceability to guests.

## BAR FOGO

- Bar Fogo is a casual alternative for guests looking to linger while enjoying smaller, sharable plates (like Braised Beef Rib Sliders and Brazilian Empanadas), Brazilian-inspired cocktails and an award-winning South American wine list.
- All-day happy hour and half priced bottles of South American wine under \$100 are available every day in the dining room, bar and patio.

## LOCATIONS & GROWTH

- Today, Fogo has 55 locations across the globe, including 43 in the United States, six in Brazil, four in Mexico and two in the Middle East. The company continues to expand with six additional U.S. locations currently under development, plus franchised restaurants in Mexico.
- Fogo has a new licensing agreement to market different segments of its offerings in retail and e-commerce sites.

## COMMUNITY

- Fogo is a long-standing partner of No Kid Hungry, the nonprofit dedicated to connecting children in need with healthy meals.

## SUPPORT OFFICE

5908 Headquarters Drive, Ste. K200  
Plano, TX, 75024

 @fogorestaurants

 @fogo

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[www.fogodechao.com](http://www.fogodechao.com)

## LEADERSHIP TEAM

**Barry McGowan**  
Chief Executive Officer

**Tony Laday**  
Chief Financial Officer

**Rick Lenderman**  
Chief Operating Officer

**Janet Gieselman**  
Chief Marketing Officer

**Selma Oliveira**  
Chief Culture Officer

**Blake Bernet**  
General Counsel

**Andy Feldmann**  
President of International

## MEDIA CONTACT

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